



Transforming lives. Strengthening communities.

Last year LiteracyCNY helped more than 400 adults in Onondaga County to transform their lives through literacy.

There are more than 250 active LiteracyCNY volunteers.

LiteracyCNY is rated "Highly Proficient" by the NYS Department of Education.

Your tax deductible gift to LiteracyCNY stays right here to make our community a better place to live.

LiteracyCNY transforms lives and strengthens our community.

★ ★ ★ ★ **Rave reviews!** ★ ★ ★ ★

"Serious fun! SCRABBLEMania really is a one-of-a-kind event!"

— Bill Byrne

"SCRABBLEMania is absolutely the most fun I have EVER had at a community charitable event!"

— Christine Woodcock Dettor, Bousquet Holstein, PLLC

"The greatest event in Syracuse!"

— Crystal Rhode, C&S Companies

Join more than 400 local SCRABBLEMania enthusiasts!

Lots of Fun!

Join us for an evening of food, fun, music, local celebrities, and competitive team SCRABBLE — all for a great cause!

Fabulous raffle prizes!

Plentiful refreshments!

Registration:

Register as a team or as a single player. Single players will be matched with others to form a team of up to 10 members. Table registration is \$650; individual tickets are \$65. All participants must register by January 13, 2018. Purchase your table or individual tickets online at www.LiteracyCNY.org.

Eligibility:

All levels of players are welcome. Play to win or just play for the fun of it.

Game Play:

Teams will compete against each other to build the highest scoring board in three 20-minute rounds of play. Highest team scores will win prizes. The team with the highest overall tournament score will be the 2018 SCRABBLE Mania champion!

For more information contact
LiteracyCNY at (315) 471-1300 ext. 172
or info@LiteracyCNY.org



All Proceeds Benefit LiteracyCNY

Join us at a new location...

Sky Armory

February 2, 2018





Sponsorship Opportunities

★ ★ **More perks than ever!** ★ ★

Show your support for adult literacy now by pledging to sponsor SCRABBLEMania! We'd be thrilled to add your name and logo to our promotional materials. Your support for this event is a great way to show your commitment to helping adults in our community to improve their lives through literacy. Sponsor a round of competitive play, purchase a table of tickets, donate raffle prizes, or just come and play!

Tournament Presenting Sponsor \$7,500 (1)

- Name and logo everywhere on all event and promotional materials!
- Full page ad in the event program
- Frequent mentions during SCRABBLEMania, including a 30-second spot on the big screen
- Opportunity to participate in event-related media appearances
- Sponsor Spotlight on the SCRABBLEMania website, Facebook page, and e-blasts
- 2 complimentary tickets to LiteracyCNY by-invitation-only events.
- Complimentary table for 8-10 players



Team Bousquet Holstein PLLC
2017 SCRABBLE Mania Champions!



Team Sugarman Law Firm!



World class jazz artists Ronnie Leigh and Marcus Curry join us again!

Additional Sponsorship Opportunities

Tournament Round Sponsor \$5,000 (3)

- Name and logo on event signage and materials
- Table card recognition
- Half page ad in event program
- Sponsor Spotlight on the SCRABBLEMania website Facebook page, and e-blasts
- Complimentary event table for 8-10 players

Food and Beverage Sponsor \$2,500 (3)

- Food or beverage station signage
- Table card recognition
- Name and logo in event program
- Name listed on the SCRABBLEMania web page
- Complimentary event table for 8-10 players

Table Sponsor \$650 (45)

- Name and logo in event program
- Table card recognition
- Name listed on the SCRABBLEMania web page
- Event seats for 8-10 players

Raffle Prize Donor \$150

- Name and logo on raffle display
- Name and logo in program
- Name listed on the SCRABBLEMania web page